

Elettra La Marca CV

Personal Information

Via Vigevano,13 00161 Rome, Italy

Date of birth: 01/05/1987

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Personal website: www.elettralamarca.com

Profile

Specializing in: Visual, Motion Graphics/Design and

Videomapping (Virtual and Vj Set). Works free lance and private (Companies, Events and Clubs).

She also has expertise in 3D, Video and Sound Editing.

Technical Skills

- Excellent Knowledge operating systems *Mac Os and Window*
- Excellent Knowledge: *Adobe After Effects, Madmapper, Modul8, ProVideoPlayer.*
- Good Knowledge *Adobe Photoshop, Autodesk Maya 3D, Final Cut, Soundtrack Pro, FleXer, Derivative TouchDesigner, Isadora, Watchout Dataton, Brightsign.*
- Good Knowledge tecnical video area (Videoprojectors, screening, cables...)

Language Skills

- Italian: Mother Tongue
- English: Understanding B2; Speaking B2; Writing B1
- French: Understanding B1 Speaking B1; Writing A2

Awards

- **II° Edition - International Festival Videomapping Indoor GlowFestival, Ostuni, 2014.**
Finalist with il videomapping "Emerald Place"

- **2° Place Contest “Quasar, Path for a Light”, Quasar Design University, Roma, 2014.**
Modeling e rendering in 3D
- **1° Prize “Fiorino d'Oro - Premio Firenze Giovani” Visual arts category**
“Centro Culturale Firenze – Europa Mario Conti”, Florence, 2012.
Video “Cupcake in a box”

Work Experience

- From 09/2013 to 01/2014 collaboration with Immagini Audio Srl, Roma.
Video Production (motion graphics, editing and videomapping)
[examples: mounting and videomapping for exhibition “Augusto”, Scuderie del Quirinale, Roma; videomapping show Wella “Trend Vision”, video and visual production video for show “Artègo”, Roma,...]
- 2013/2014 Vj Set:
Vj Set (videomapping on glass), Circolo degli Illuminati, Roma.
Vj Resident (Videomapping), Circolo Poligrafico, Roma.
Vj Set, Roma Vintage, Roma.
Vj Set “A Cena Da Romeo”, Roma.
Vj Set Caffè Letterario, Roma.
Videomapping Circolo degli Artisti, Roma
- 2011 – 2013 Visual Free Lance for events and exhibition (artistic and technical responsibility/Video and Visual Production, Videomapping):
Events for Winery Companies: Poggio Le Volpi, Fichimori e Paternoster, Roma.
Event for BNL – LUMSA per Telethon, Roma.
Events for opening exhibition: Muse, Museo della Scienza di Trento, Ex Cartiera Latina, Roma, Caffè Letterario, Roma, Coronari 111 Art Gallery, Vibe Gallery, Londra, Palazzo Zenobio, Venezia.
Events for New Peugeot 208, Potenza;
- From 02 to 05/2011 Stage as Visual Artist with “Teatro Potlach” of Fara Sabina (RI): Videoprojection, animation 2D and 3D

Education and Training

- From 02 to 03/2014 *Workshop Interactive Environments* (TouchDesigner), Quasar Design University, Roma
- 03/2013 *Workshop Videomapping* with Apparati Effimeri, Video Sound Art, Milano.
- 11/2012 Workshop Videomapping e Interactive Systems , Next Step, Milano.
- 2011 – 2012 Specialist Degree in “*Knowledge and Techniques of Digital Entertainment*” University La Sapienza, Roma (110 cum laude; Thesis’s title: “Animation Database e Arti Performative”)
- 2010 *Master in Animation 3D eand Compositing After Effects,* ” University La Sapienza, Roma with Centro Teatro Ateneo

- 2006 – 2009 *Degree three - year in “Arti e Scienze dello Spettacolo”*, University La Sapienza, Roma (105/110 ;Thesis’s title: ”Industrial Light and Magic: dietro le porte di un mondo magico”)

Portfolio on line

- www.elettralamarca.com
- [Vimeo](#) Elettra La Marca
- [Facebook](#) Elettra La Marca -Video & Visual Style
- [LinkedIn](#) Elettra La Marca